

Society of Ex-Budhanilkantha Students (SEBS)

SEBS Sandhya Report 2024



Report Submitted by

President 131 A Santosh Bisht

Vice President 186 B Gokul Ghimire Sharma

Member 879 B Abhishek Basnyat

(On behalf of SEBS ExComm 2023-25)

May 2024

SEBS: Established in 1982, the Society of Ex-Budhanilkantha Students (SEBS) is a non governmental organization that is composed of ex students of Budhanilkantha School, which is one of the leading national schools of Nepal - Budhanilkantha School. It is a non-profit organization registered at the District Administration Office, Kathmandu, and the Social Welfare Council, under the Social Welfare Act 1992. SEBS aims to serve its members, its alma mater (Budhanilkantha School), and the wider society/community, in that order. SEBS serves its mission by collaborating with other similar organizations in the United States (SEBS-NA, as a registered nonprofit organization - 501[c][3]), the United Kingdom (SEBS-UK/Europe), and Australia (SEBS-Australia), and by coordinating with over 5800 members spread across the world.

Mailing Address:

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Reported by (On behalf of SEBS ExComm 2023-25):

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SEBS Sandhya 2024 - Introduction

SEBS launched **SEBS Sandhya** as a cultural fundraising event, which quickly gained traction as a prominent entertainment program, especially during the 1980s and 90s. It became a crucial source of financial support for SEBS and significantly boosted its visibility. The event featured renowned artists of the time, including singer Nabin K. Bhattarai and others.

However, the program's regularity waned in the 2000s and 2010s.

In recent years, SEBS Sandhya has made a triumphant comeback, drawing crowds of 2500 to 3000 attendees. These audiences, comprising students, teachers, alumni, friends, and family, have enjoyed electrifying performances from acclaimed artists such as Nabin K Bhattarai and Atripta, Swoopna Suman and the Asters, Pahelo Batti Muni, Sushant Ra Raga, Kada, Sushant KC, and. their dynamic stage presence continues to captivate and excite audiences, further enhancing the event's atmosphere.

SEBS is dedicated to making this musical festival an annual tradition, offering a platform for SEBSers to showcase their musical talents, foster stronger connections within the SEBS community and raise funds for SEBS.

Choosing Budhanilkantha School as the venue holds profound significance for BNKS alumni. For many, the school is more than just an academic institution; it's a beloved home where they spent their formative years, forging lifelong friendships and memories. Hosting the event on the school's premises allows attendees to immerse themselves in nostalgia, reliving the wonderful days spent there and taking a heartfelt journey down memory lane.

Beyond its emotional significance, Budhanilkantha School is an ideal setting for accommodating all attendees. Its expansive grounds and facilities offer ample space to host the event, ensuring everyone feels welcome and comfortable. Returning to BNKS for the event feels like coming back home after a long time – a place where one can relax and feel at ease in familiar surroundings.

Executive Committee during SEBS Sandhya (25 May, 2024):

President 131 A Santosh Bisht

Vice President (1st) 654 C Apsana Shrestha

Vice President (2nd) 186 B Gokul Ghimire Sharma

General Secretary 2055 E Aditi Singh

Treasurer 8133 D Nitanta Singh Bista

Executive Members:

259 A Sanjeev Shah

597 B Umang Sharma

675 C Tulsi Ramtel

9054 D Janak Sitaula

1008 E Kritika Khadka

4068 E Sulav Ghimire

933 A Sagun Lawoti

879 B Abhishek Basnyat

2129 E Shamir Khatri Chhetri

IPP 978 A Hemendra Singh Bohra

SEBS Sandhya Organizing Committee:

SEBS ExComm - Society of Ex-Budhanilkantha Students (SEBS)

SEBS Sandhya Event Management:

232 C Saroj Tamrakar - Event Lead

8133 D Nitanta Bista - Event Co-Lead

2055 E Aditi Singh - Event Co-Lead

7046 D Kaushal Gurung

2074 E Kritika Shah

2198 E Pragya Aryal

3058 E Rahul Singh

4085 E Shaswot Karki

9190 D Shruti Awaley

Music, Artist and Stage Management:

375 D Rashik Battarai

359 D Amar Neupane

Fundraising Team:

131 A Santosh Bisht

8133 D Nitanta Bista

879 B Abhishek Basnyat

654 C Apsana Shrestha

2055 E Aditi Singh

259 A Sanjeev Shah

597 B Umang Sharma

2129 E Shamir Khatri Chhetri

1008 E Kritika Khadka

Report Summary

The report includes the summary of the musical event from its incubation to the day it kicked off. Information including the financial statement of the income and expenditure of the event has been included in the report. SEBS Sandhya is a grand event that brings together the diverse Budhanilkantha family- SEBSers, students, teachers, parents and friends/partners of Budhanilkantha School. By organizing another edition of SEBS Sandhya on 25 May, 2024, at Budhanilkantha School, SEBS was creating another history. SEBS Sandhya encompassed an entire afternoon and evening of music, nostalgia, and unity, meticulously curated to revitalize current students, reunite former students, and strengthen connections among parents, teachers, and all members and friends of the Budhanilkantha community. The organizers anticipated an attendance of around 3500-4000 individuals. A considerable number of the performers were not only esteemed members of SEBS, but also renowned both within and beyond Nepal for their exceptional talents as singers, songwriters, and producers.

Considering the factors, the organizers were confident that the organization would benefit greatly from the sponsors! The sponsorship with SEBS Sandhya would not only provide an attractive prospect for publicity and marketing of the companies, but also play a vital role in creating a memorable experience for all attendees of SEBS Sandhya. In return, for their generosity, the sponsors were provided prominent recognition for event promotions, on-site branding opportunities, and complimentary tickets to the event in line with their sponsorship packages.

Report Overview

Activities

25 November 2023: SEBS Sandhya Update

SEBS ExComm decided to organize SEBS Sandhya as one of the greatest mega events as a part of alumni activity. President Santosh Bisht proposed Saroj Tamrakar, as the Event Team Lead for SEBS Sandhya and Nitanta Singh Bista and Aditi Singh as Co-Leads. The venue and time for the event were under observation. The team estimated either April or March 2024 for the event, but a clear date would be suggested only after the potential venues were reviewed. ExComm members Aditi Singh and Nitanta Singh Bista were given the responsibility to notify the progress of the event.

26 February 2024: Meeting Update

The seventh ExComm meeting discussed fixing a date for SEBS Sandhya and decided that an appropriate date would be suggested. ExComm nominated a team led by 232C Saroj Tamrakar as the Event Lead, Nitanta Singh Bista and Aditi Singh as the team members as co-leads. The team was given the responsibility to prepare a framework for the event.

9 March 2024: SEBS Sandhya Budget Approval

1st June, 2024 was scheduled for SEBS Sandhya to take place in the School premises. Event Management Team Lead by Saroj Tamrakar and Co Leads Nitanta Singh Bista and Aditi Singh were asked to prepare a proposal for fund raising. The team was given responsibility for event promotion, ticketing, stall management and volunteer mobilization and organizing other relevant activities related to the event. They would oversee the entire event management process but closely coordinate with SEBS ExComm as per need. The same meeting decided to give responsibility to SEBSer 375 D Rashik Bhattarai, Garage Entertainment for the management of singers, sound system, stage preparation and other technical arrangements related to the event. Rashik Bhattarai was to coordinate closely with the event management team.

ExComm approved the budget of 17 lakhs for SEBS Sandhya as per the quotation submitted by Garage Entertainment. An extra fifty thousand was allocated for Sabin Rai. A three-member fund raising committee was endorsed lead by Sanjeev Shah, co-lead by Abhishek and Nitanta and members comprising Apsana Shrestha, Aditi Singh, Umang Sharma, Kritika Khadka, and

Shamir Chhetri. Later, Sanjeev Shah, who already had a plan to leave for the USA, had to leave and therefore Santosh Bisht the president took the lead.

21 March 2024: SEBS Sandhya Update

The Fundraising Committee updated the progress of the fund-raised. The team had raised 4.5 lakhs in total: 1.5 lakhs from Cedar Gate and 3 lakhs from NIMB.

15 April 2024: Date Change

The committee realized 1st June was not an appropriate date for the event as it coincided with the date of the royal massacre, which was a black day in Nepalese history. Since the incident led to the loss of the founder of the school, the then King Birendra, and two former students of BNKS, King Birendra's sons - 832 A Dipendra and 736 B Nirajan; in light of this sorrowful event and as a mark of respect and sensitivity to the grieving families, it was agreed that 1st June would not be an appropriate date for a festive event such as SEBS Sandhya. The school also suggested the date was inappropriate, which was echoed by several other SEBSers..

Several dates were discussed at length. 25th May Saturday was a preferred option, but due to unavailability of the artist Sabin Rai to whom an advance of one lakh rupees had already been paid, there was a need to consider holding the event on Friday, 31st May, as Rai was not available on 25th May. The Republic Day was another option, which was a public holiday, but the artists were unavailable that day too, and there wasn't much time for preparation. The potential loss of one lakh rupees advance to Sabin Rai due to change of date (esp. to 25th May) was given serious consideration. Even though most ExComm members were leaning towards Friday, 31st May, as the new preferred date, a few members noted that one day prior to the day of the massacre would also be considered inauspicious per Nepali (Hindu) traditions. Moreover, upon consultation with a couple of the large sponsors, they indicated that a holiday (Saturday) would be their preferred option. As this event wouldn't be possible without sponsors, it was eventually agreed that their preferences should also be given serious weightage, as a result of which the final date was fixed for 25th May. ExComm members appealed to Garage Entertainment, the event and artists managers, to attempt to retrieve the one lakh rupees advance given the extraordinary conditions forcing this change in dates, but Garage noted that such a request would be very unprofessional and uncommon in the music scene. However, Rashik mentioned that he would request Sabin Rai to adjust the advance for the next SEBS Sandhya. Most ExComm were not in favor of postponing the event beyond 1st June, given the onset of monsoon, and this event being an open-air one. Finally, with due regard to the time pressure too, 25th May Saturday, was

agreed as the preferred date, despite the slight financial loss to SEBS, and the added pressure of re-raising this one lakh from other sponsors.

16 May 2024: SEBS Sandhya Date Announcement

The Executive Committee of Society for Ex-students of Budhanilkantha School (SEBS) announced the eagerly awaited event SEBS Sandhya, a musical extravaganza set to captivate the audiences to be held on 25th May, 2024. SEBS Sandhya would be held at the Middle Pitch of Budhanilkantha School, commencing at 11:00 am and continuing till about 7:00 pm. Attendees would get to listen to musical performances spanning various genres from our own artists and collect life time memories. The event would serve as a platform for our talented alumni to showcase their musical prowess while fostering a sense of community among current students and fellow ex-students.

Tickets were made available online through Khalti. Early booking was recommended to secure places for early birds.

25 May 2024: The Day

The opening of the event started with a welcome speech by Keshar Khulal, principal of Budhanilkantha School. He welcomed all the participants and expressed his great pleasure to welcome everyone in the school premise. He mentioned that he was thrilled to support SEBS Sandhya in the school, as the event beautifully embodies the unity between the alumni and the current students. He further highlighted that music played a pivotal role in education by offering innovative and creative ways for students to learn and express themselves. He went on to say SEBS Sandhya is a testament to the enduring bond and commitment the alumni have towards enriching the school's culture and community. He said he was deeply thankful to SEBS for organizing this wonderful event and for their continuous support. He wanted everyone to enjoy the event filled with melodious performances and celebrate our shared love for music and education.

Opening act of SEBS Sandhya 2024 was performed by the current students of 6000E 'Bob & Brothers'. A six member band team, each bringing unique talents and a distinct voice. Sarthak's powerful vocals and raw emotions stood out, while Rijan and Utkrista added complexity with their intricate riffs and soulful solos. Bassist Sushant drove the music forward with a relentless pulse, and Hridayendra's infectious rhythms got the crowd's feet moving. Special addition Aaron enhanced their sound with his flute mastery. What a performance!

SEBS Sandhya 2024 opening act was performed by the current students 7041E Aalok, 7042E Pratyush, 7059E Shardul, 7086E Yugeen and 7127E Kashyap. They came together with 'When Jhol Met Momo' to start the show.

4165E Oscar Kafle made his debut during SEBS Sandhya 2022 as a student of the school. This time he returned to the stage as a SEBSer and rapped his way blowing our minds with a memorable performance.

SEBS Sandhya at Budhanilkantha School began with a spectacular evening of music and artistry, featuring a stellar lineup of Nepal's beloved artists. The event began with the soulful melodies of Pahelo Batti Muni. The band delivered a mesmerizing set characterized by their unique fusion of contemporary sounds, creating a deep connection with the listeners. Sushant Ra Raga added to the evening's diverse musical palette with their innovative arrangements and passionate delivery. The band Kada brought an intense and raw energy to the stage, their performance marked by powerful rhythms and compelling vocals. The band was really 'Kada' as the name suggested. Swoopna Suman and The Asters followed with an electrifying performance that seamlessly blended modern pop with traditional influences, captivating the audience with their dynamic stage presence and engaging energy. Sushant KC's performance was the perfect finale, as he enthralled the audience with his most loved lyric and charismatic presence, leaving a lasting impression. Throughout the evening, each artist brought their distinct style and flair to the stage, making SEBS Sandhya a memorable celebration of music and culture. Last but not the least, it was Nabin K Bhattarai and Atripta, whose harmonies set a serene and emotive tone for the night.

SEBS Sandhya was a vibrant musical event where the entire ground was adorned with stalls, offering sponsors a chance to showcase their products. SEBSers and current students had the opportunity to set up food stalls, presenting a delightful array of local and international cuisines. The school's volunteers played a fantastic role in managing the stall setup, ensuring everything ran smoothly. The stage and stall management infused life into the entire event, creating a lively atmosphere. School children were seen thoroughly enjoying the various food options available at the stalls. Guests and students danced to the music, which was mentally refreshing for everyone, especially the students. The event fostered a sense of community, bonding families together. The combination of delicious food, engaging music, and well-organized stalls made SEBS Sandhya an unforgettable experience for all attendees.

Santosh Bisht, president of SEBS gave a speech to thank all the artists, organizers, event management team, school team and the audience. He expressed his sincere gratitude to the entire school staff, particularly the committed teachers, and Mr. Keshar Khulal, the principal, for kindly allowing us to use this fantastic premise. He thanked the catering staff for providing delicious food and the Sports department for letting us use their office.

He gave a brief history of SEBS Sandhya and mentioned that with the admirable goal of fundraising, the first and second batches of SEBS pioneered SEBS Sandhya's rich history, which has been carried on by numerous subsequent generations. Due to unavoidable circumstances there was a pause. He further emphasized that during Hemendra's tenure, this tradition was brought back after a 20-year break, and his team did an amazing job. He highlighted that it is an honor for us to hold this torch forward, and he hoped that the legacy will be carried on by upcoming generations. The prime objective of conducting SEBS Sandhya at Budhanilkantha School is to bring our entire family together—students, parents, teachers, friends of BNKS, and the broader community. Our goal is to forge on as a unified team, fostering fraternity and camaraderie. This event demonstrates our unwavering support for the school. He further mentioned that organizing SEBS Sandhya has been a challenging task, but it has come together beautifully due to many well-wishers. He expressed his deepest gratitude to each individual and especially to our generous sponsors.

8 June 2024: SEBS Sandhya expenditure update

The expenditure of SEBS Sandhya was approved by the ExComm on June 8. The income and expenditure of the event is attached at the annex of the report.

Lessons Learnt:

The musical event SEBS Sandhya at Budhanilkantha School offered several key lessons about music and SEBS community engagement at the preparation.

1. **Early and Detailed Planning is Crucial:** Successful events require thorough planning well in advance. This includes securing the venue, booking artists, arranging for equipment, and coordinating with vendors. Detailed schedules and contingency plans help manage unexpected issues. Do not decide things in a hurry. Take your time. The saying suggests that when we hurry, we are more likely to overlook important details, make errors, and ultimately waste time, resources, or opportunities. In essence, the proverb advocates for patience and deliberate action as keys to success. In case the date hadn't been changed, we wouldn't have lost **one lakh rupees**.
2. **Coordination, Collaboration and Ownership:** The event demonstrated the critical role of organization, collaboration and buy-in from the members in executing a successful large-scale event. Not all SEBS ExComm were able to be present to organize the event. This is one of the biggest events in the BNKS alumni history and everyone was not present to celebrate the success! However this could also be due to lack of understanding of the depth of the work required, therefore it is important that everyone is onboard from the onset in order to be part of the process. It is also important that the delineation of responsibilities amongst the ExComm, Event Management team and the Music, Artists and Stage management team is clearly stipulated in a written TOR. Ideally, it should be clear that the SEBS ExComm are the owners, and ultimate decision-makers, of this event. It's up to the ExComm to then delegate away responsibilities to the other stakeholders. At times during the lead-up to the 2024 SEBS Sandhya, it felt as though the Event Management Team exceeded their authority, knowingly or unknowingly causing tension among the different stakeholders. Similarly, it appeared some ExComm members may also have overstepped their authority/boundaries in the past in dealing with other stakeholders. Fortunately, Budhanilkantha School's values and the bonding fostered between its students/alumni, ensured such tensions were well managed. However, rather than relying on ad-hoc resolutions, it is better to have all roles and responsibilities clarified beforehand in a written TOR, that puts the SEBS ExComm as the ultimate authority, and other stakeholders as answerable to it, in organizing this event.
3. **Camaraderie and Solidarity Feeling:** The event served as a reminder of the profound impact that music can have on individuals and communities, creating lasting memories and strengthening social bonds through shared experiences. Will SEBS be able to host such a mega event every year? A big lesson to be learnt. To organize such events leadership acumen and team spirit will be a prerequisite, organizing SEBS Sandhya cannot be taken lightly.

4. **Budget Management is Key:** Proper budgeting and financial management are crucial to avoid overspending. Organizers must account for all potential expenses and set aside a contingency fund for unexpected costs. Advance payment from sponsors cannot be ensured and therefore it is important to have at least one million rupees balance in the account prior to the event.
5. **Adaptability and Problem-Solving are Vital:** Despite thorough planning, unexpected issues will arise. Being adaptable, staying calm under pressure, and having strong problem-solving skills are essential for addressing challenges quickly and efficiently. Satisfying everybody is difficult and therefore being calm and addressing challenges are key to success.
6. **Attracting more SEBSers to the event:** Despite reaching out to the batch representatives and individuals through messenger and emails it seems the communication fell short to attract a large number of SEBSers to the event. Given the event itself is named "SEBS", and one of the objectives is to provide an opportunity for the alumni to not only get-together with each other, but also to visit back the alma mater, participation by SEBSers felt a little short in both the revived SEBS Sandhyas in 2022 and 2024. Therefore new ways of communication, outreach, and marketing need to be explored to attract more audiences, particularly SEBSers, for participation and funding (through ticket purchases).
7. **Marketing and Promotion Drive Attendance:** A well-planned outreach strategy like extensive digital ads and boosting could have significantly reduced costs by minimizing marketing. Digital marketing could have not only been cost-effective but also foster a stronger sense of community involvement and support.
8. **Safety and Security Cannot be Overlooked:** Ensuring the safety and security of attendees, artists, and staff is paramount. This involves crowd control measures, emergency plans, sufficient medical support, and compliance with local regulations.

Thank You

Annex 1: Sponsor Letter



Date:

To,

.....

.....

Kathmandu, Nepal

Subject: Request for Sponsorship - SEBS Sandhya, 2024

Dear XXXXX,

We hope this letter finds you well. On behalf of the Society of Ex-Budhanilkantha Students (SEBS), we are excited to request and invite you to kindly support our upcoming event: SEBS Sandhya, 2024.

SEBS Sandhya will be an entire afternoon to evening of music, nostalgia, and unity, designed to rejuvenate current students, reunite former students, including the parents and teacher-bodies, and build bridges between all these elements of the larger Budhanilkantha School family. This event is of great significance as it will not only celebrate our shared heritage, but also help bring all members of the diverse Budhanilkantha family together at one venue, foster interactions, camaraderie and goodwill among them, and thus help build a stronger and more cohesive Budhanilkantha family!

SEBS Sandhya will also offer students exposure to professional musicianship and expertise beyond the confines of their regular curriculum. Musicians, with their specialized skills and experiences, provide valuable insights, mentorship, and inspiration to young musicians, elevating the standard of musical education within the school. Witnessing performances by accomplished professionals, including alumni, serves as a source of motivation and

aspiration for students, fueling their passion for music and encouraging them to strive for excellence in their own pursuits. Moreover, they showcase the school's commitment to excellence in the arts, enhancing its reputation and appeal to prospective students and families. Overall, the concert not only enhances the educational experience for students but also contributes to the cultural vibrancy and community cohesion of the school ecosystem. The event will also provide invaluable opportunities for students to showcase their talents and hard work, fostering confidence and self-expression. The festive atmosphere will have stalls for SEBSers to promote their start-ups/businesses, and students to test out their entrepreneurial skills, which will demonstrate teamwork and leadership skills. The event will be organized by professional event managers.

Your sponsorship will no doubt contribute to the success of SEBS Sandhya: indeed, it won't be possible without it! Your support will enable us to cover essential expenses such as performers' fees, stage, props and equipment rentals, security coverage, promotional materials and other associated fees. Any amount saved after expenses, will be donated to the SEBS Endowment Fund, which supports economically disadvantaged students. We are encouraging sponsors to consider contributing in the Rs. 3 - 5 lakhs range, but appreciate the amount you're able and willing to provide. In return for your generosity, we will provide prominent recognition for you in our event promotions, on-site branding opportunities, and complimentary tickets to the event in line with your sponsorship package.

Your partnership with us would not only demonstrate your commitment to supporting education, extra-curricular activities and community initiatives, but also play a vital role in creating lasting memories and strengthening the bonds that tie us together.

It will be our pleasure to discuss our sponsorship opportunities/packages further with you and explore how we can tailor them to align with your organization's goals and preferences. Please feel free to reach out to us at 9813641841 (Abhishek Basnyat) or 9864783153 (Nitanta Bista) at your earliest convenience.

Thank you for considering our request. We are hopeful for the possibility of having you as a valued partner for SEBS Sandhya and making this event a resounding success!

Sincerely,



.....
Santosh Bisht
President, SEBS

.....
Sanjeev Kumar Shah
Fundraising Team Lead
SEBS Sandhya, 2024

.....
Nitanta Singh Bista
Treasurer, SEBS

Annex 2: Budget Proposal

BUDGET PROPOSAL

for

SEBS Sandhya

Presented by

Society of Ex-Budhanilkantha Students (SEBS)



Venue:

Budhanilkantha School

Date:

25 May 2024

Time:

11 am onwards

To

Ms./ Mr.

Established in 1982, the Society of Ex-Budhanilkantha Students (SEBS) stands as the esteemed alumni organization of Budhanilkantha School (BNKS), prioritizing support for alumni, the school (BNKS), and society, in that order.

Following the resounding success of the previous SEBS Sandhya in November 2022, SEBS is thrilled to continue its tradition of bringing together the diverse Budhanilkantha family-SEBSers, students, teachers, parents and friends/partners of Budhanilkantha School—by organizing another edition of SEBS Sandhya, a full-day music fest, on 25 May, 2024, at Budhanilkantha School, Kathmandu.

SEBS Sandhya will encompass an entire afternoon and evening of music, nostalgia, and unity, meticulously curated to revitalize current students, reunite former students, and strengthen connections among parents, teachers, and all members and friends of the Budhanilkantha community. We are anticipating an attendance of around 3500-4000 individuals. A considerable number of the performers are not only esteemed members of SEBS, but also renowned both within and beyond Nepal for their exceptional talents as singers, songwriters, and producers.

Considering these factors, we are confident that your esteemed institution/company would benefit greatly from becoming our sponsor! The sponsorship with SEBS Sandhya will not only provide an attractive prospect for publicity and marketing of your company, but also play a vital role in creating a memorable experience for all attendees of SEBS Sandhya. In return for your generosity, we will provide prominent recognition for you in our event promotions, on-site branding opportunities, and complimentary tickets to the event in line with your sponsorship package. Further details are outlined in the attachment following this page.

It will be our pleasure to discuss our sponsorship opportunities further with you and explore how we can tailor them to align with your organization's goals and preferences. Please feel free to reach out to us at [[9851078744](tel:9851078744) / [9864783153](tel:9864783153)] at your earliest convenience.

Thank you for considering our request. We are hopeful for the possibility of having you as a valued partner for SEBS Sandhya and making this event a resounding success!

Best regards,

Saroj Tamrakar

Event Lead

SEBS Sandhya Organizing Team

sarozzz@gmail.com

9810120978

About SEBS

Established in 1982, the Society of Ex-Budhanilkantha Students (SEBS) is the alumni organization of Budhanilkantha School (BNKS). It is a non-governmental and non-profit organization registered with the District Administration Office, Kathmandu.

SEBS was established to support alumni, BNKS, and society, in that order. It aims to:

Serve as an alumni body to connect former Budhanilkantha School students from different walks of life and at different points in their lives the development and growth of Budhanilkantha School

Provide a forum through which alumni can work together to explore opportunities to engage in meaningful ways with communities in need across Nepal

ABOUT SEBS Sandhya

SEBS initiated SEBS Sandhya as a cultural fundraising event. It gained popularity as a prominent entertainment program, particularly during the 1980s and 90s, serving as a significant source of financial support for SEBS while also amplifying its visibility. Renowned artists of that era, such as singer Nabin K Bhattarai, graced the stage with their performances.

However, during the 2000s and 2010s, the program was not organized regularly.

In recent years, SEBS Sandhya has experienced a revival, attracting large crowds of 3500-4000 attendees, including students, teachers, alumni, friends, and family which has featured electrifying performances from acclaimed artists such as Sushant KC, Nabin K Bhattarai, Ash Toast, Salil Maharjan, etc. Their dynamic presence on stage has continued to captivate audiences and ignite excitement, further elevating the event's atmosphere.

SEBS is committed to organizing this musical festival annually, providing a platform for SEBSers to showcase their musical talents and fostering connections within the SEBS community.

Why Budhanilkantha School as a venue?

The choice of Budhanilkantha School as the venue holds deep significance for BNKS alumni. For many, the school isn't just an academic institution; it's a cherished home where they spent their formative years, building lifelong friendships and memories. Organizing the event within the school's premises allows attendees to immerse themselves in nostalgia, reliving the wonderful days spent there and journeying down memory lane.

Aside from the emotional resonance, Budhanilkantha School provides an ideal setting to accommodate all attendees. Its sprawling grounds and facilities offer ample space to host the event, ensuring everyone feels welcomed and comfortable. Returning to BNKS for the event is akin to coming back home after a long day—a place where one can unwind and feel at ease amidst familiar surroundings.

Sponsorship Details

We are delighted to present four sponsorship packages for SEBS Sandhya, offering your esteemed institution/company the opportunity to contribute to this memorable event. Below are the details of each sponsorship packages:

Category	Amount
Title Sponsor	Rs 500,000 and above /-
Platinum Sponsor	Rs 300,000 - 499,999 /-
Gold Sponsor	Rs 200,000 - 299,999 /-
Silver Sponsors	Rs 100,000 - 199,999 /-

PATRONAGE OF THE EVENT FOR TITLE SPONSORS

As the highest level of involvement, Title Sponsors play a paramount role in the event's success. With a partnership value of Rs. 500,000 and above, Title Sponsors receive the following exclusive opportunities:

Title Partner Status: Your company will be prominently showcased as "The Title Partner," with its logo, product, or service name featured wherever possible. The event will be prominently presented as "[Your company name] presents SEBS Sandhya."

Prime Banner Placement: Your banner will be placed on the stage where the performance will be held and beside the stage, ensuring maximum visibility and audience engagement throughout the event. Additional banners can also be installed at the ticket counter and near your stall (if you choose to have one), with assistance provided to position them in high-traffic areas.

Stall Opportunity: You will have the opportunity to set up two stalls where your team can interact with attendees, pitch your products, and collect business cards or contact **Complimentary Passes:** Title Sponsors will receive 30 passes for SEBS Sandhya, allowing your team to experience and enjoy the event fully.

- **Publicity in tickets:** Your company logo will be included in the tickets sold for the event.
- **Advertisement by Emcees:** The event emcees will actively promote your company, ensuring further exposure to the audience throughout the event.

- **Social Media Promotion:** SEBS Sandhya will be extensively promoted on social media platforms, with your company's logo and branding prominently featured as the title partner on official event posters.

PATRONAGE OF THE EVENT FOR PLATINUM SPONSORS

As esteemed Platinum Sponsors, your contribution of Rs. 300,000 - 499,999 /- provides invaluable support to SEBS Sandhya. In recognition of your generous partnership, you will receive the following exclusive benefits:

- **Main Partner Status:** Your company will be prominently showcased as one of the Main Partners with its logo, product, or service name featured wherever possible. The event will be prominently referred to as “SEBS Sandhya in association with **[Your Company Name]**”
- **Prime Banner Placement:** Your banner will be strategically positioned beside the stage, ensuring maximum visibility and audience engagement throughout the event. You can also install additional banners at the ticket counter and near your stall. We shall help you navigate the areas where foot traffic is maximum.
- **Stall Opportunity:** You will have the opportunity to set up 1 stall where your team can interact with attendees, pitch your products, and collect business cards or contact information.
- **Complimentary Passes:** As Platinum Sponsors, you will receive 20 passes for SEBS Sandhya, allowing your team to enjoy the event.
- **Publicity in tickets:** Your company logo will be included in the tickets sold for the event.
- **Advertisement by Emcees:** The emcees during the event will promote your company/institution from on-stage, ensuring further exposure to the audience.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted on social media platforms, with your company's logo and branding prominently featured as the main partner on official event posters.

PATRONAGE OF THE EVENT FOR GOLD SPONSORS

As esteemed Gold Sponsors, your contribution of Rs. 200,000 - 399,999 /- plays a pivotal role in the success of SEBS Sandhya. In appreciation of your support, you will receive the following exclusive benefits:

- **Co-Partner Status:** Your company will be prominently featured as "The Co-Partner," with its logo, product, or service name displayed wherever possible. The event will be prominently referred to as “[Your company name] as co-partners of SEBS Sandhya.”
- **Prime Banner Placement:** Your banner will be placed on the ground near the stage and additional banners can also be installed at the ticket counter and near your stall, with assistance provided to position them in high-traffic areas.
- **Stall Opportunity:** Gold Sponsors will have the chance to set up a stall where your team can interact with attendees, showcase your products, and gather business cards or contact information.
- **Complimentary Passes:** Gold Sponsors will receive 15 passes for SEBS Sandhya, providing your team with the opportunity to attend and enjoy the event.
- **Advertisement by Emcees:** The event emcees will promote your company's advertisement, enhancing exposure to the audience throughout the event.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted across various social media platforms, featuring your company's logo and branding prominently as the co-partner on official event posters.

PATRONAGE OF THE EVENT FOR SILVER SPONSORS

As esteemed Silver Sponsors, your contribution ranging from Rs. 100,000 to Rs. 199,999 (cash) demonstrates your commitment to the success of SEBS Sandhya. In recognition of your support, you will receive the following exclusive benefits:

- **Supporting Partner Status:** Your company will be highlighted as "The Supporting Partner," with its logo, product, or service name displayed wherever possible. The event will be prominently referred to as “[Your company name] as supporting partners SEBS Sandhya”.
- **Banner Placement:** Your company's banner will be near the ticket counter and your stall, ensuring visibility throughout the event.
- **Stall Opportunity:** Silver Sponsors will have the chance to set up a stall where your team can interact with attendees, showcase your products, and gather business cards or contact information.
- **Complimentary Passes:** Silver Sponsors will receive 10 passes for SEBS Sandhya, providing your team with the opportunity to attend and enjoy the event.

- **Advertisement by Emcees:** The event emcees will actively promote your company's advertisement, enhancing exposure to the audience.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted across various social media platforms, featuring your company's logo and branding prominently as the supporting partner on official event posters

PATRONAGE FOR LOWER TIERS

- 1 Negotiations will be done for certain arrangements with lower tier sponsors by the event management team.

We are committed to ensuring that your partnership with SEBS Sandhya delivers maximum exposure and value for your company. It will be our pleasure to discuss our sponsorship opportunities further with you and explore how we can tailor them to align with your organization's goals and preferences.

Frequently Asked Questions

1. Who gets to attend the event?

The event is primarily for the alumni, students, teachers network of Budhanilkantha School. SEBSers are encouraged to bring their friends and families, neighbors and relatives.

2. Is this a ticketed event?

Yes. Tickets will be sold starting mid-April till the day of the event.

3. Can sponsors get free passes?

Yes. Sponsors can get free passes, depending on the sponsorship package, and we need to be pre-informed to arrange these passes.

4. We want more perks. Is there a way?

We would love to discuss further prospects with our sponsor. Just get in touch and we shall figure out a way.

CODE OF CONDUCT

As you prepare to join us for the SEBS Sandhya, we ask that you endorse this very important code of conduct to ensure a safe, pleasant, and fun experience for everyone attending or involved.

SEBS is dedicated to ensuring that our events and gatherings are an inclusive, respectful, productive, and harassment-free experience for everyone.

To participate in the SEBS event, all attendees, speakers, sponsors, and volunteers must agree to abide by this code of conduct (“Code of Conduct”).

The fest will not tolerate any harassment and intimidation of a sexual, physical, verbal, emotional, or any other nature based on gender, sexual orientation, age, appearance, marital status, religion, ability, or any other excuse at any time of day or night.

Please note that students of grades A1 and A2 will be preparing for their A-levels examinations and children will be present at the event premises.

This code of conduct is not meant to offend anyone who does not mean to offend others. And it shall not get in the way of everyone having a perfectly wonderful time together.

SMOKING, ALCOHOL CONSUMPTION, AND INTOXICATION

Budhanilkantha School (BNKS) has strict policies against consumption of alcohol, smoking, or any other forms of intoxication within the school premises. If found, fest attendees will be requested to leave the premises.

Substances consumed cannot be taken as an excuse. Regardless of whether one is under the influence, they are still accountable for the consequences of their choices and behavior

CONSEQUENCES OF UNACCEPTABLE BEHAVIOR

Anyone asked by a SEBS eEx-comm member or BNKS staff to stop engaging in unacceptable behaviors is expected to comply immediately.

If a participant engages in unacceptable behavior or fails to comply with expected behavior at any time during the event, BNKS may take any action it deems appropriate including but not limited to removing the participant from the event.

Event attendees and organizers are also bound by the SEBS Anti-Harassment Policy.

WHAT TO DO ABOUT UNACCEPTABLE BEHAVIOR

If you witness or are subjected to unacceptable behaviour or have any other concerns at a SEBS event, notify a SEBS eEx-comm member or Golden Jubilee committee members as soon as possible.

AGREEMENT

In line with and in consideration for my participation in the SEBS Sandhya, I accept and will adhere to the Code of Conduct when participating in such an event. I understand that SEBS may take any action it deems appropriate, including removing me from the event, should I fail to adhere to this Code of Conduct.

By receiving this, I am committing to upholding this code of conduct to create a safe space.

We appreciate all your support in making this space a comfortable and supportive environment for all the participants and organizers.

EMERGENCY CONTACT

If anything feels off at the event, or you wish to report any medical emergency or violation of the code of conduct or anything you need help with, these will be your immediate point of contact.

Directly call folks. Do not leave a text and wait for a response.

Medical Emergency:

Meera Bhattarai - Head Matron - 9841384065

Reporting a violation of the Code of Conduct:

Saroj Tamrakar - 9810120978

Nitanta Singh Bista - 9864783153

Samir Khatri - 9867508406,

Kritika Khadka - 9863426954

Apsana Shrestha - 984471339

Assistance in the Exhibition Stalls and Food Stalls:

Nitanta Bista(Treasurer)- 9864783153

Aditi Singh (General Secretary)- 9865607515

General emergency contacts:

Santosh Bisht (President)- 9851078744

Gokul Ghimire Sharma (Vice President)- 9851169075

Abhishek Basnyat - (Member) 9813641841

Annex 3: Sponsorship Agreement

SEBS SANDHYA SPONSORSHIP AGREEMENT

This SEBS Sandhya Sponsorship Agreement (hereinafter referred as “**Sponsorship Agreement**”) is made on [.....] between Society of Ex-Budhanilkantha Students (hereinafter referred as “**SEBS**”) situated at Golfutar, Budhanilkantha Municipality, Kathmandu, Nepal and the [.....] (hereinafter referred as “**Sponsor**”).

SEBS and Sponsor are hereinafter each referred as a “Party” and collectively as “Parties”

RECITALS

SEBS is hosting musical event on Budhanilkantha School premises on May 25, 2024 titled SEBS Sandhya (“**SEBS Sandhya**”). Sponsor is a company/ individual involved in [*business details of Sponsor*:.....]. The Sponsor desires to involve in sponsorship of SEBS Sandhya.

NOW, THEREFORE, both Parties have agreed to enter into Sponsorship Agreement under the following terms and conditions set forth herein below:

1. SEBS Obligation

In consideration for Sponsor's participation in the SEBS Sandhya, SEBS shall provide the Sponsor the benefits as set out in the attached Annex, per its sponsorship tier/category.

2. Sponsor Obligations

2.1 For its participation as a Sponsor in the SEBS Sandhya, Sponsor shall provide SEBS a contribution amount of NPR..... [In words.....], and receive sponsorship benefits from SEBS as set out in the Sponsorship Details (attached as Annex to this Agreement) for [*Sponsorship tier/category*:.....].

2.2 The Sponsor shall pay the final sponsorship cost at its earliest convenience, and no later than 31 May 2024.

3. Sponsor Trademarks/Sponsor Materials:

Subject to the terms and conditions of this Sponsorship Agreement, SEBS is permitted with the right to use Sponsor’s trademarks, logo design and Sponsor’s description as prepared and delivered to SEBS by Sponsor, in any medium of advertising, marketing material, and/or promotional goods distributed solely in conjunction with the SEBS Sandhya and in accordance with the Sponsor’s trademark usage guidelines.

4. Indemnity

4.1 SEBS shall not be responsible for any loss of or damage to property of Sponsor, its employees, agents, contractors or assigns nor for any personal injury to Sponsor's officers, directors, employees, agents, contractors and/or invitees except to the extent any such claims may be directly and solely attributable to the gross negligence or willful misconduct of SEBS, its directors, officers, and/or employees.

4.2 Sponsor shall indemnify, defend, and hold SEBS harmless from and against any claims arising out of, or relating directly or indirectly to, content on their respective websites, use of Sponsor's trademarks and logos, and Sponsor Materials.

4.3 Sponsor will give SEBS prompt written notice of any claim or suit coming within the purview of these indemnities.

5. Limitation of Liability:

Either Party shall not be liable to the other Party for any incidental, consequential, indirect, or punitive damages (including but not limited to lost profits) regardless of whether such liability is based on breach of contract, tort, strict liability, breach of warranties, failure of essential purpose or otherwise and even if advised of the possibility of such damages. Notwithstanding anything else in this Sponsorship Agreement, SEBS's liability for any claim against SEBS shall be limited to the funds available in its own bank account at the time of the claim.

6. Representations:

Each Party hereby represents and warrants that it has the full power to enter into and perform according to the terms of this Sponsorship Agreement.

7. Term and Termination:

7.1. Term

Subject to the terms and conditions herein, this Sponsorship Agreement shall be effective upon the date of signing and shall continue till 31 May 2024, unless earlier terminated as otherwise provided in this Sponsorship Agreement.

7.2. Termination by SEBS:

7.2.1 SEBS shall be entitled to cancel SEBS Sandhya and/or terminate this Sponsorship Agreement at any time as per its discretion. In the event SEBS terminates this Sponsorship Agreement for any reason other than Sponsor's breach of Sponsorship Agreement, SEBS shall refund any fees received from Sponsor, and at Sponsor's expense, return any materials, and equipment, hardware and/or software loaned by Sponsor for the SEBS Sandhya.

7.2.2 If SEBS terminates this Sponsorship Agreement for Sponsor's breach of this Sponsorship Agreement, SEBS shall retain any fees received from Sponsor which shall be due and payable notwithstanding any such termination. Any equipment, materials and hardware or software of Sponsor shall be returned at the end of the SEBS Sandhya.

7.3. Termination by Sponsor: Effect of Termination

7.3.1 Sponsor may terminate this Sponsorship Agreement for breach by SEBS after giving SEBS at least five (5) days prior written notice specifying the nature of the breach and giving SEBS no less than five (5) days to cure such breach. In the event such breach remains uncured at the end of the notice period, this Sponsorship Agreement shall terminate on the tenth day. If a breach occurs fewer than ten (10) days prior to the SEBS Sandhya, Sponsor may terminate this Sponsorship Agreement for breach if such breach is not cured by the first day of the SEBS Sandhya.

7.3.2 If Sponsor terminates for SEBS's breach of Sponsorship Agreement, Sponsor shall be entitled to seek a full refund of any fees paid and for the return of any equipment, materials and hardware or software of Sponsor.

7.4. Survival:

In the event of termination or expiration of this Sponsorship Agreement, paragraphs 4, 5, 6, 7 and 8 shall survive.

8. Miscellaneous:

8.1. Notices

All notices, authorizations, and requests in connection with this Sponsorship Agreement shall be deemed given on the day they are (i) deposited in the mail, postage prepaid, certified or registered, return receipt requested; (ii) sent by air express courier, charges prepaid; or (iii) sent by fax or email as indicated by a fax confirmation sheet or date in email; and sent to the address in the recitals. Sponsor agrees to send a copy of any notices, via email to: treasurer@sebs.org.np ; gsecretary@sebs.org.np ; susmita.pandey@sebs.org.np ; info@sebs.org.np .

8.2. Relationship

This Sponsorship Agreement does not constitute and shall not be construed as constituting a partnership, or joint venture relationship between or among the Parties.

8.3. Confidentiality

Each party expressly undertakes to retain in confidence all information and know-how transmitted to it by the other party that the disclosing Party has designated as proprietary and/or confidential or that, by the nature of the circumstances surrounding the disclosure, ought in good faith to be treated as proprietary and/or confidential, and will make no use of such information and know-how except under the terms, for the purposes of and during the existence of this Sponsorship Agreement. Each party's obligation under this Sponsorship Agreement with respect to any particular information shall extend to the earlier of such time as such information is publicly available through no fault of the receiving party or One (1) year following termination of the Sponsorship Agreement.

8.4. Governing Law/Jurisdiction. This Sponsorship Agreement shall be governed and interpreted in accordance with the existing laws of Nepal. Sponsor consents to the exclusive jurisdiction and venue of the courts in Nepal.

8.5. Assignment. This Sponsorship Agreement may not be assigned by either party without prior written consent of the other party.

This Sponsorship Agreement is signed between the following parties:

For: Sponsor

For: SEBS

Name:

Title:

Date:

Name:

Title:

Date

Annex: Sponsorship Details

We are delighted to present four sponsorship packages for SEBS Sandhya, offering your esteemed institution/company the opportunity to contribute to this memorable event. Below are the details of each sponsorship packages:

Category	Amount
Title Sponsor	Rs 500,000 and above /-
Platinum Sponsor	Rs 300,000 - 499,999 /-
Gold Sponsor	Rs 200,000 - 299,999 /-
Silver Sponsors	Rs 100,000 - 199,999 /-

PATRONAGE OF THE EVENT FOR TITLE SPONSORS

As the highest level of involvement, Title Sponsors play a paramount role in the event's success. With a partnership value of Rs. 500,000 and above, Title Sponsors receive the following exclusive opportunities:

- **Title Partner Status:** Your company will be prominently showcased as "The Title Partner," with its logo, product, or service name featured wherever possible. The event will be prominently presented as "[Your company name] presents SEBS Sandhya."
- **Prime Banner Placement:** Your banner will be placed on the stage where the performance will be held and beside the stage, ensuring maximum visibility and audience engagement throughout the event. Additional banners can also be installed at the ticket counter and near your stall (if you choose to have one), with assistance provided to position them in high-traffic areas.
- **Stall Opportunity:** You will have the opportunity to set up two stalls where your team can interact with attendees, pitch your products, and collect business cards or contact information.
- **Complimentary Passes:** Title Sponsors will receive 30 passes for SEBS Sandhya, allowing your team to experience and enjoy the event fully.
- **Publicity in tickets:** Your company logo will be included in the tickets sold for the event.
- **Advertisement by Emcees:** The event emcees will actively promote your company, ensuring further exposure to the audience throughout the event.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted on social media platforms, with your company's logo and branding prominently featured as the title partner on official event posters.

PATRONAGE OF THE EVENT FOR PLATINUM SPONSORS

As esteemed Platinum Sponsors, your contribution of Rs. 300,000 - 499,999 /- provides invaluable support to SEBS Sandhya. In recognition of your generous partnership, you will receive the following exclusive benefits:

- **Main Partner Status:** Your company will be prominently showcased as one of the Main Partners with its logo, product, or service name featured wherever possible. The event will be prominently referred to as "SEBS Sandhya in association with [Your Company Name]"
- **Prime Banner Placement:** Your banner will be strategically positioned beside the stage, ensuring maximum visibility and audience engagement throughout the event. You can also install additional banners at the ticket counter and near your stall. We shall help you navigate the areas where foot traffic is maximum.
- **Stall Opportunity:** You will have the opportunity to set up 1 stall where your team can interact with attendees, pitch your products, and collect business cards or contact information.

- **Complimentary Passes:** As Platinum Sponsors, you will receive 20 passes for SEBS Sandhya, allowing your team to enjoy the event.
- **Publicity in tickets:** Your company logo will be included in the tickets sold for the event.
- **Advertisement by Emcees:** The emcees during the event will promote your company/institution from on-stage, ensuring further exposure to the audience.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted on social media platforms, with your company's logo and branding prominently featured as the main partner on official event posters.

PATRONAGE OF THE EVENT FOR GOLD SPONSORS

As esteemed Gold Sponsors, your contribution of Rs. 200,000 - 399,999 /- plays a pivotal role in the success of SEBS Sandhya. In appreciation of your support, you will receive the following exclusive benefits:

- **Co-Partner Status:** Your company will be prominently featured as "The Co-Partner," with its logo, product, or service name displayed wherever possible. The event will be prominently referred to as "[Your company name] as co-partners of SEBS Sandhya."
- **Prime Banner Placement:** Your banner will be placed on the ground near the stage and additional banners can also be installed at the ticket counter and near your stall, with assistance provided to position them in high-traffic areas.
- **Stall Opportunity:** Gold Sponsors will have the chance to set up a stall where your team can interact with attendees, showcase your products, and gather business cards or contact information.
- **Complimentary Passes:** Gold Sponsors will receive 15 passes for SEBS Sandhya, providing your team with the opportunity to attend and enjoy the event.
- **Advertisement by Emcees:** The event emcees will promote your company's advertisement, enhancing exposure to the audience throughout the event.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted across various social media platforms, featuring your company's logo and branding prominently as the co-partner on official event posters.

PATRONAGE OF THE EVENT FOR SILVER SPONSORS

As esteemed Silver Sponsors, your contribution ranging from Rs. 100,000 to Rs. 199,999 (cash) demonstrates your commitment to the success of SEBS Sandhya. In recognition of your support, you will receive the following exclusive benefits:

- **Supporting Partner Status:** Your company will be highlighted as "The Supporting Partner," with its logo, product, or service name displayed wherever possible. The event will be prominently referred to as "[Your company name] as supporting partners SEBS Sandhya".

- **Banner Placement:** Your company's banner will be near the ticket counter and your stall, ensuring visibility throughout the event.
- **Stall Opportunity:** Silver Sponsors will have the chance to set up a stall where your team can interact with attendees, showcase your products, and gather business cards or contact information.
- **Complimentary Passes:** Silver Sponsors will receive 10 passes for SEBS Sandhya, providing your team with the opportunity to attend and enjoy the event.
- **Advertisement by Emcees:** The event emcees will actively promote your company's advertisement, enhancing exposure to the audience.
- **Social Media Promotion:** SEBS Sandhya will be extensively promoted across various social media platforms, featuring your company's logo and branding prominently as the supporting partner on official event posters

PATRONAGE FOR LOWER TIER SPONSORS

1 Special arrangement will be negotiated separately with the Sponsors

We are committed to ensuring that your partnership with SEBS Sandhya delivers maximum exposure and value for your company. It will be our pleasure to discuss our sponsorship opportunities further with you and explore how we can tailor them to align with your organization's goals and preferences.

Annex 4: President's Speech

Presidents SEBS Sandhya Vote of Thanks Speech

Ladies and Gentlemen,

Good morning

Welcome to SEBS Sandhya on the Middle Pitch at Budhanilkantha School to All the SEBSers and Non-SEBSers. Thank you all for being here today. I am deeply honored to stand before you as we come together to celebrate our shared history, unity, and support for this incredible institution.

Let me begin with the thank you note.

First and foremost, I would like to express my sincere gratitude to the entire school staff, particularly the committed teachers, and Mr. Keshar Khulal, the principal, for kindly allowing us to use this fantastic premise. We thank the catering staff for providing delicious food and the Sports department for letting us use their office.

With the admirable goal of fundraising, the first and second batches of SEBS pioneered SEBS Sandhya's rich history, which has been carried on by numerous subsequent generations. Due to unavoidable circumstances there was a pause. During Hemendra's tenure, this tradition was brought back after a 20-year break, and his team did an amazing job. It is an honor for us to hold this torch forward, and we hope that the legacy will be carried on by upcoming generations.

The prime objective of conducting SEBS Sandhya at Budhanilkantha School is to bring our entire family together—students, parents, teachers, friends of BNKS, and the broader community. Our goal is to forge on as a unified team, fostering fraternity and camaraderie. This event demonstrates our unwavering support for the school.

Organizing SEBS Sandhya has been a challenging task, but it has come together beautifully thanks to many well-wishers. I would like to express my deepest gratitude to each one of you, and especially to our generous sponsors. Special thanks to our Platinum sponsors NIMB and Arju Rice Mill, and our Gold sponsors CEDAR Gate, Manakamana Cable Car, and Sasto Ticket. All other sponsors such as Dish Home, FOBS, Himalayan Bank, Surya Jyoti Life Insurance, Vertex, Kamana Bank, Vianet, Global IME, World Link, Himalayan Everest Insurance, BBC, Kumari Bank, LeapFrog, Clinic One, Batch 600C, Siprodi, QFX Cinemas and Grow By Data. Your kindness and support have made this event possible.

A special thank you to our music, artists, stage and technical managers Rashik, Amar, Archana, and the entire Garage team. Your dedication and hard work have turned what seemed like a mission impossible into a stunning reality. The SEBS family deeply appreciates your commitment.

We are really grateful to event management lead Saroj Tamrakar for his constant commitment and help. I would like thank all the artists that have gathered here today to entertain us with their melodious songs, majority of them are SEBSers. Thanks to all the volunteers and all those who have contributed directly and indirectly. Additionally, I want to express my gratitude to the entire ExComm team for supporting me and helping to make this event a

success. A few people in particular deserve special recognition: Apsana Shrestha, who assisted and guided us in reaching out to sponsors and making sure that follow-ups were made; Gokul Ghimire Sharma, who has volunteered to prepare the event report; Co- Lead Aditi Singh, who played a crucial role in reaching out to sponsors, overseeing stalls, obtaining contracts, and providing meticulous follow-ups; and Co-Lead Nitanta Singh Bista, who has been the backbone of this entire event, luring sponsors, managing accounts, and keeping a careful check on the budget, meticulously planning the event and accompanying me to seek sponsorship—unquestionably the star of the show today and the backbone of the team.

Abhishek Basnyat's crucial role in the overall event conceptualization and persuasive reasoning of how the show should be materialized has been very helpful during the early stages. We were all inspired by his early success in landing platinum and gold sponsors. Like our entire staff, you, Abhishek, are an inspiration and have shone brightly. A very special thanks to Tulsi Ramtel, who reached out continuously to locate sponsors. He has been instrumental in seeking sponsors and keeping the momentum and motivating us. We appreciate Umanga's assistance in locating sponsors and motivating the team. A special thank you to Shamir Khatri for his unwavering commitment, active engagement, and support in getting contracts signed. In a similar vein, thanks to Sagun Lawoti for his assistance with the negotiations in finalizing the SEBS Sandhya date. Similarly, Sanjeev, Hemendra Bohara, Kritika Khadka, Janak Sitoula, and Sulav Khanal, your role has been equally important and I appreciate it very much.

We are SEBSers, and together let's keep the legacy of SEBS and BNKS alive.


Lastly, let's enjoy the breathtaking show and let the party begin!

131A Santosh Bisht
25 May, 2024

Annex 5: Budget, Income and Expenditure

SEBS Sandhya, 2024 Estimated Budget

Artists			
Sabin Rai and The Pharaoh		400000	
Nabin K Bhattarai and Atripta		150000	
Swoopna Suman and The asters		300000	
Sushant Ghimire		100000	
Ash Toast		25000	
Cover band		20000	
		995000	
Stage Sound Light		500000	VAT Exclusive
Stage (36ft x 24ft)			
Roof Truss			
DAS Aero Speakers FOH	10 pairs		
DAS Aero Speakers Delay	4 pairs		
JBL Low Speaker	5 pairs		
Digital mixer	Midas M2		
JBL SRX Monitors	4pcs		
JBL SRX Sidefills	2 pairs		
Speaker Towers FOH	1 pair		
Speaker Towers Delay	1 pair		
Pearl Decade Drums	1 set		
Hartkey 410 amp	1 pc with head		
Marshall DSL amp	1 pc with head		
DI Boxes	7pcs		
Shure QLX 58 Mic	2pcs		
Shure SM 58	4 Pcs		
Drum Mics Sennheiser	10 pcs		
Percussion Mics	4 pcs		
LED Par	20 pcs		
Parcan	6 pcs		
Sharpy	6 pcs		
Smoke machine	2 pcs		
Ribbon Shots			
Confetti Shots			
Generator	2 days including soundcheck	120000	
Guard		10000	
Misc		100000	
Total		730000	
Grand Total		1725000	



Approved

Nepal
Shree
Prasanna
Apurva
Ambar

Aditi
Prasanna
Prasanna

SEBS Sandhya Income, 2024

S.no	Date	Particulars	Amount	Remarks
1		Stalls		
		Arts/Environment Club	5000	
		Creativity club	5000	
		Photography club	5000	
		STR	5000	
		SFON	5000	
		Doughnut Stall	1000	
		Saipal Foods	20000	
		Samman Publications	5000	
		Rainbow Bakes	3000	
		Bajura Agro Olive Oil	5000	
		Jammys	21250	
		Total Stalls amount	80250	
2		Merch Sales	4750	
3		Ticketing	619590	
4		Sponsorship		
		Arju Rice Mill	300000	
		Batch 600C	50000	
		BBC	15000	
		CEDAR Gate	150000	
		Clinic One	30000	
		Dish Home	65000	
		FOBS	200000	
		GLOBAL IME	30000	
		Grow By Data	30000	
		Himalayan Bank	50000	
		Himalayan Everest Insurance	50000	
		Kamana Bank	35000	
		Kumari bank	28250	
		Leap Frog	20000	
		Manakamana Cable Car	200000	
		NIMB Capital	300000	
		Sasto Tickets	100000	
		Sipradi	95000	
		Surya Jyoti Life Insurance	100000	
		Vertex (Baliyo Nepal)	100000	
		Vianet	50000	
		WorldLink	100000	
		Total Sponsorship	2098250	
		TOTAL INCOME	2802840	



Handwritten signatures and notes:
 - *Apse*
 - *Asst. Secy*
 - *Asst. Secy*
 - *Asst. Secy*
 - *Asst. Secy*
 - *Asst. Secy*

SEBS Sandhya Expenses, 2024

S.no	PAN/ VAT No.	Date	Particulars	Amount	TDS	Remarks
1			Artist Payment			
			Swopna Suman and the Asters	300000	45000	
			Sushant ra Raga	100000	15000	
			Kada	40000	6000	
			Pahelo Batti Muni	115000	17250	
			Nabin K Bhattarai	150000	22500	
			Advance Payment for Sabin Rai	100000		Bad debt
				805000	105750	
Total Artist Payment				910750		
2		2081-02-12	Generator	130060	16907.8	
3	600585613	2081-02-13	Bouncer - 31 for 4 man-days	57900	7527	
4			Stage	150000	22500	Personal contract
5		2081-02-20	Sound System	500000	65000	
6		2081-02-24	Tent	130000	16900	
7			Marketing - 2	30000	4500	Personal contract
8			Wrist band	27500	4125	Personal contract
9			Ghumti Toilet	30000	3900	
				1055460	137459.8	
Total instrumental cost				1192919.8		
10	605230767	2081-02-12	Friendly Toyz	6000		
11			Petrol	9500		
12			Printing and stationery	6655		
13			Food - Organizing team outreach	9900		
14			Lunch at School	16820		
15			Food - Artist, Band member, Crew, Bouncer	15000		
16			Mineral water	6210		
17	619901905	2081-02-23	Organizing team refreshment	24816		
18			Transportation - Flex	2000		
19			Transportation pathao	6450		Aditi & Rahul
20			Digital Ad and Boosting	17781		
Total Other Expenses				121132		
TOTAL EXPENSES				2224801.8		



Submitt.
Aditi
APR
APR
APR
APR
APR
APR

Annex 6: Token of Love



Token of Love and Appreciation
Presented to

Roll Number and Name

For Contributing to the Organization of



सेक्स सन्देश

On

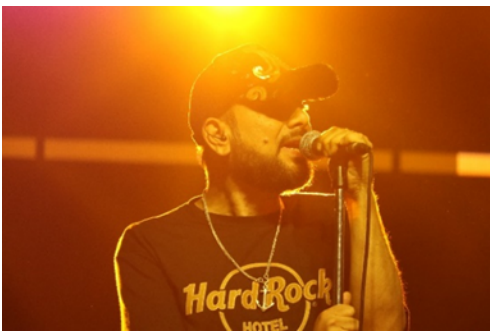
May 25, 2024

Budhanilkantha School

Organized By: SEBS Excomm (2023 - 2025)



Annex 7: Photo Library





Budhanilkantha, Kathmandu May 25, 2024 at 3:49 PM